

'Cost-effective cancer treatment in India'

EXPRESS NEWS SERVICE

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'WORLD-CLASS cancer tests at Indian price' is the mantra of OncQuest, a Dabur group company in the forefront of oncology research in the country. Speaking at a press conference in the city today, the company's Diagnostic Head, Vivek Trikha, said OncQuest has been constantly striving to come up with cost-effective tests for cancer patients.

"People should know that world-class treatment for cancer is available in our own country and at a cheaper rate. It is our constant effort at OncQuest to provide diagnosis and prediction of disease progression that can be used to treat patients individually," he

said.

He added that the molecular diagnostics developed by his company can detect single cancer cell out of 1,00,000 normal cells.

Trikha also said that the company is equipped to provide most advanced protein/antibody and nucleic acid-based diagnostic and prognostic tests for accurate cancer management putting in service such as Q-PCR / real time PCR, flow cytometry, reverse transcriptase - PCR, cytogenetics, etc.

Talking about Dasatinib (BMS) drug, Trikha said it's usage started in the US just two months ago but "we have come up with the tests to know whether the drug is working on the patient or not even before the Americans".